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IN THE CLAIMS:

Please amend the claims as follows:

1. (currently amended) A system for producing a television signal comprising:
television programming; and
an electronic publication,
wherein said electronic publication comprises an electronic magazine that is
independent of said television programming; and
wherein said system automatically distributes said electronic magazine periodically to
subscribers.
2. (currently amended) The ~~television signal~~ system of claim 1, wherein said signal is digital.
3. (currently amended) The ~~television signal~~ system of claim 1, wherein said signal is analog.
4. (currently amended) The ~~television signal~~ system of claim 1, wherein said electronic publication comprises at least one hyperlink referencing an Internet site.
5. (currently amended) The ~~television signal~~ system of claim 1, wherein said electronic publication comprises an embedded video clip.
6. (currently amended) The ~~television signal~~ system of claim 1, wherein said electronic publication comprises an embedded audio clip.
7. (currently amended) A method of distributing an electronic publication, said method comprising:
incorporating data for said electronic publication in a television signal along with
television programming, wherein said electronic publication comprises an electronic

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magazine which is produced periodically and is independent of and does not refer to said television programming; [[and]]

broadcasting said television signal to users; and
automatically receiving and storing said electronic magazine each time said magazine is offered.

8. (currently amended) The method of claim 7, further comprising:
receiving said television signal; and
storing said electronic publication and selected television programming on a common digital data storage device ~~extracting said electronic publication from said television signal.~~
9. (currently amended) The method of ~~claim 8~~ claim 7, further comprising providing an interactive menu as part of recording said electronic publication for ~~later retrieval~~ for skipping to different parts of the publication.
10. (currently amended) The method of ~~claim 9~~ claim 8, further comprising controlling access and output of either said selected television programming or said electronic publication to a common video monitor with a user input device.
11. (original) The method of claim 7, further comprising embedding at least one of a hyperlink referencing an Internet site, a video clip or an audio clip in said electronic publication.
12. (original) The method of claim 11, further comprising accessing said referenced Internet site upon selection of said hyperlink.
13. (original) The method of claim 7, further comprising billing recipients for said electronic publication.
14. (original) The method of claim 7, further comprising ordering said electronic publication.

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15. (currently amended) A system for distributing an electronic publication, said system comprising:

a television signal broadcasting headend, wherein a television signal broadcast from said headend comprises television programming and an electronic publication that is independent of said television programming; and

a personal video recorder for extracting said electronic publication from said television signal for use by a user, wherein said personal video recorder stores both selected television programming and said electronic publication.

16. (currently amended) The system of claim 15, wherein said personal video recorder further comprises a digital data storage device for recording both said selected television programming said electronic publication.

17. (original) The system of claim 16, wherein said digital data storage device is a hard disk drive.

18. (original) The system of claim 15, wherein said personal video recorder further comprises a connection to the Internet and an Internet browser.

19. (original) The system of claim 18, wherein said electronic publication further comprises at least one hyperlink referencing a site on the Internet.

20. (currently amended) The system of claim 15, further comprising a remote control unit for controlling said personal video recorder to access and output either said selected television programming or said electronic publication to a video monitor connected to said personal video recorder.

21. (original) The system of claim 15, wherein said personal video recorder further comprises an external data connection for downloading said electronic publication to a computer or personal digital assistant.

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22. (original) The system of claim 15, wherein said broadcasting headend further comprises a subscriber billing system for tracking distribution of electronic publications and billing recipients for said electronic publications.

23. (currently amended) A system for distributing an electronic publication, said system comprising:

first means for broadcasting a television signal comprising both television programming and an electronic publication that is independent of said television programming; and

second means for receiving said television signal and extracting said electronic publication from said television signal for use by a user;

wherein said second means selectively outputs either said electronic publication or selected television programming to a common display means.

24. (currently amended) The system of claim 23, wherein said second means further comprise means for recording both selected television programming and said electronic publication.

25. (original) The system of claim 24, wherein said means for recording comprise a hard disk drive.

26. (original) The system of claim 23, wherein said second means further comprise a connection to the Internet and an Internet browser.

27. (original) The system of claim 26, wherein said electronic publication further comprises at least one hyperlink referencing a site on the Internet.

28. (currently amended) The system of claim 23, wherein said electronic publication comprises an electronic magazine that is regularly distributed on a periodic basis further comprising means for controlling said second means to access and output said electronic publication to a video monitor connected to said second means.

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29. (original) The system of claim 23, wherein said second means further comprises means for downloading said electronic publication to a computer or personal digital assistant.
30. (original) The system of claim 23, wherein said first means further comprise means for tracking distribution of electronic publications and billing recipients for said electronic publications.
31. (withdrawn) A system for distributing an electronic publication, said system comprising:
an interactive television device for providing access to both broadcast television channels and sites on the Internet, wherein said interactive television device comprises web browsing and video software for receiving streamed data from the Internet; and
a connection for connecting said interactive television device and the Internet.
32. (withdrawn) The system of claim 31, further comprising an electronic publication resident at an Internet site accessible to said interactive television device;
wherein said electronic publication is streamed to said interactive television device via the Internet.
33. (new) The system of claim 1, wherein said electronic publication does not include an electronic programming guide.
34. (new) The system of claim 1, wherein said electronic publication comprises an interactive menu for skipping to different parts of the publication.
35. (new) The system of claim 1, wherein said system transmits said electronic magazine at night or early in the morning when demands on the system for are minimal.

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36. (new) The method of claim 7, further comprising automatically activating a personal video recorder during hours when said recorder is not otherwise used so as to receive and store said electronic magazine.

37. (new) The system of claim 15, wherein said electronic publication comprises an interactive menu for skipping to different parts of the publication.

38. (new) The system of claim 23, wherein said electronic publication comprises an interactive menu for skipping to different parts of the publication.